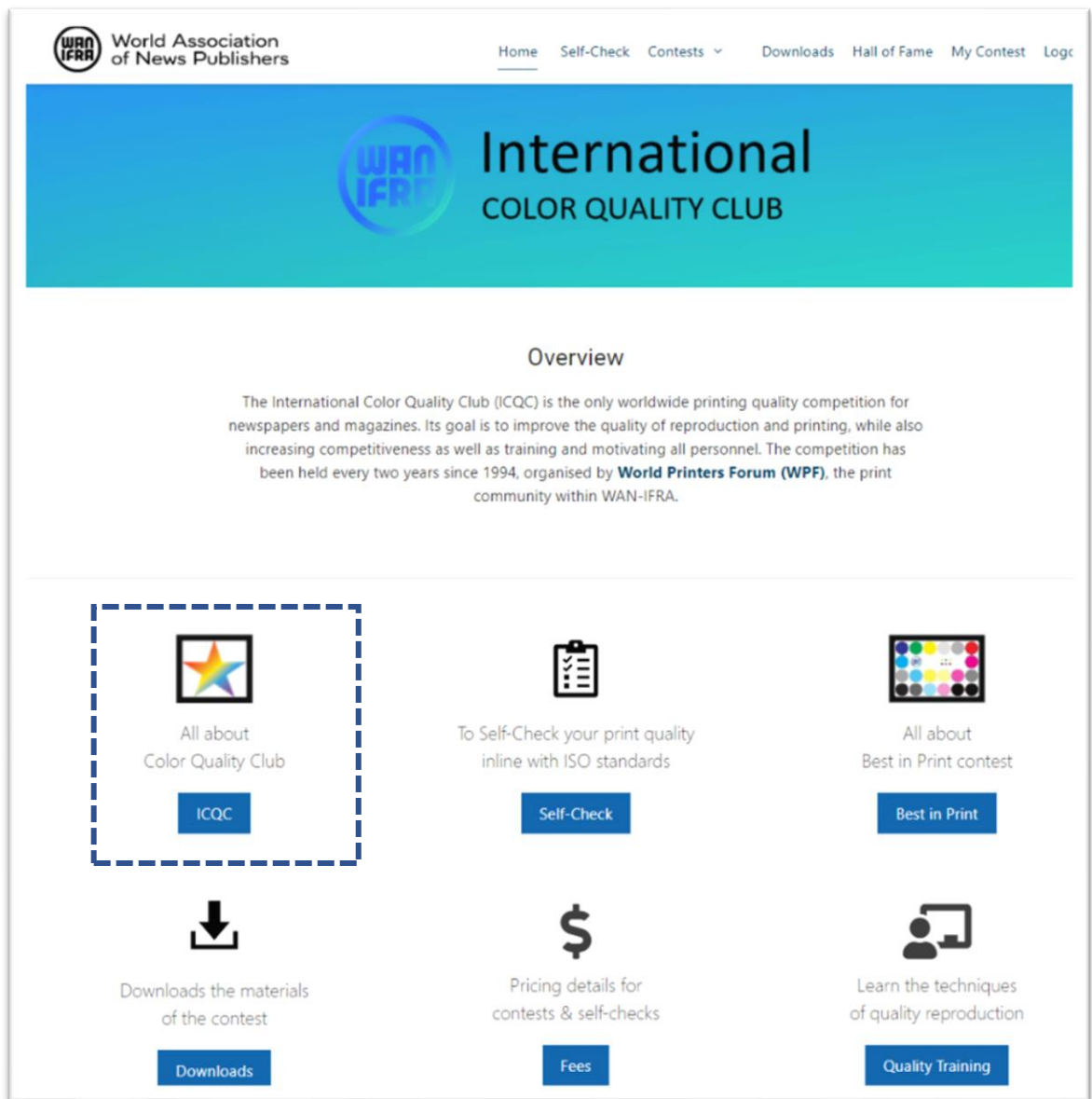




International  
Color Quality Club

**Online Registration Guide**

1. Visit "<https://cqc.wan-ifra.org/>" and click "ICQC" button in home page



The screenshot shows the homepage of the International Color Quality Club. At the top left is the WAN-IFRA logo and the text "World Association of News Publishers". To the right is a navigation menu with links for "Home", "Self-Check", "Contests", "Downloads", "Hall of Fame", "My Contest", and "Log". Below the navigation is a large blue banner with the WAN-IFRA logo and the text "International COLOR QUALITY CLUB". Underneath the banner is an "Overview" section with a paragraph describing the club's mission and history. Below the overview is a grid of six interactive cards, each with an icon, a title, a description, and a button. The first card, "All about Color Quality Club", is highlighted with a dashed blue border and contains the "ICQC" button. The other cards are "Self-Check", "Best in Print", "Downloads", "Fees", and "Quality Training".







**World Association of News Publishers**

Home Self-Check Contests Downloads Hall of Fame My Contest Log

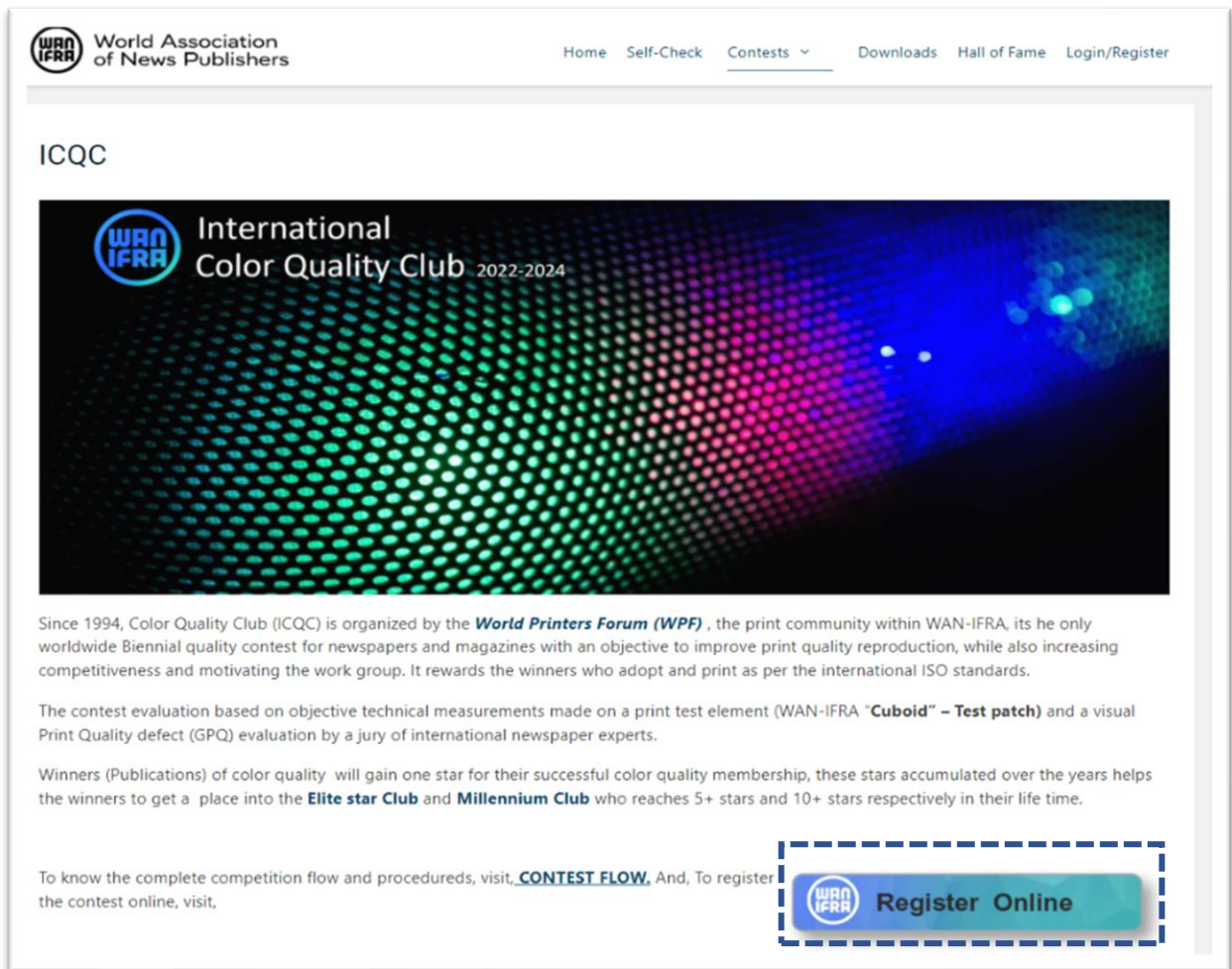
# International COLOR QUALITY CLUB

## Overview

The International Color Quality Club (ICQC) is the only worldwide printing quality competition for newspapers and magazines. Its goal is to improve the quality of reproduction and printing, while also increasing competitiveness as well as training and motivating all personnel. The competition has been held every two years since 1994, organised by **World Printers Forum (WPF)**, the print community within WAN-IFRA.

 All about Color Quality Club <a href="#">ICQC</a>	 To Self-Check your print quality inline with ISO standards <a href="#">Self-Check</a>	 All about Best in Print contest <a href="#">Best in Print</a>
 Downloads the materials of the contest <a href="#">Downloads</a>	 Pricing details for contests & self-checks <a href="#">Fees</a>	 Learn the techniques of quality reproduction <a href="#">Quality Training</a>

## 2. Click on "Register online"




The screenshot shows the WAN-IFRA website's navigation bar with links for Home, Self-Check, Contests (with a dropdown arrow), Downloads, Hall of Fame, and Login/Register. The main content area is titled "ICQC" and features a large banner image with the WAN-IFRA logo and the text "International Color Quality Club 2022-2024". Below the banner, there are three paragraphs of text describing the contest's history, evaluation process, and rewards. At the bottom right, there is a "Register Online" button with the WAN-IFRA logo, which is highlighted by a dashed blue border.

World Association of News Publishers

Home Self-Check Contests Downloads Hall of Fame Login/Register

### ICQC




Since 1994, Color Quality Club (ICQC) is organized by the *World Printers Forum (WPF)*, the print community within WAN-IFRA, its the only worldwide Biennial quality contest for newspapers and magazines with an objective to improve print quality reproduction, while also increasing competitiveness and motivating the work group. It rewards the winners who adopt and print as per the international ISO standards.

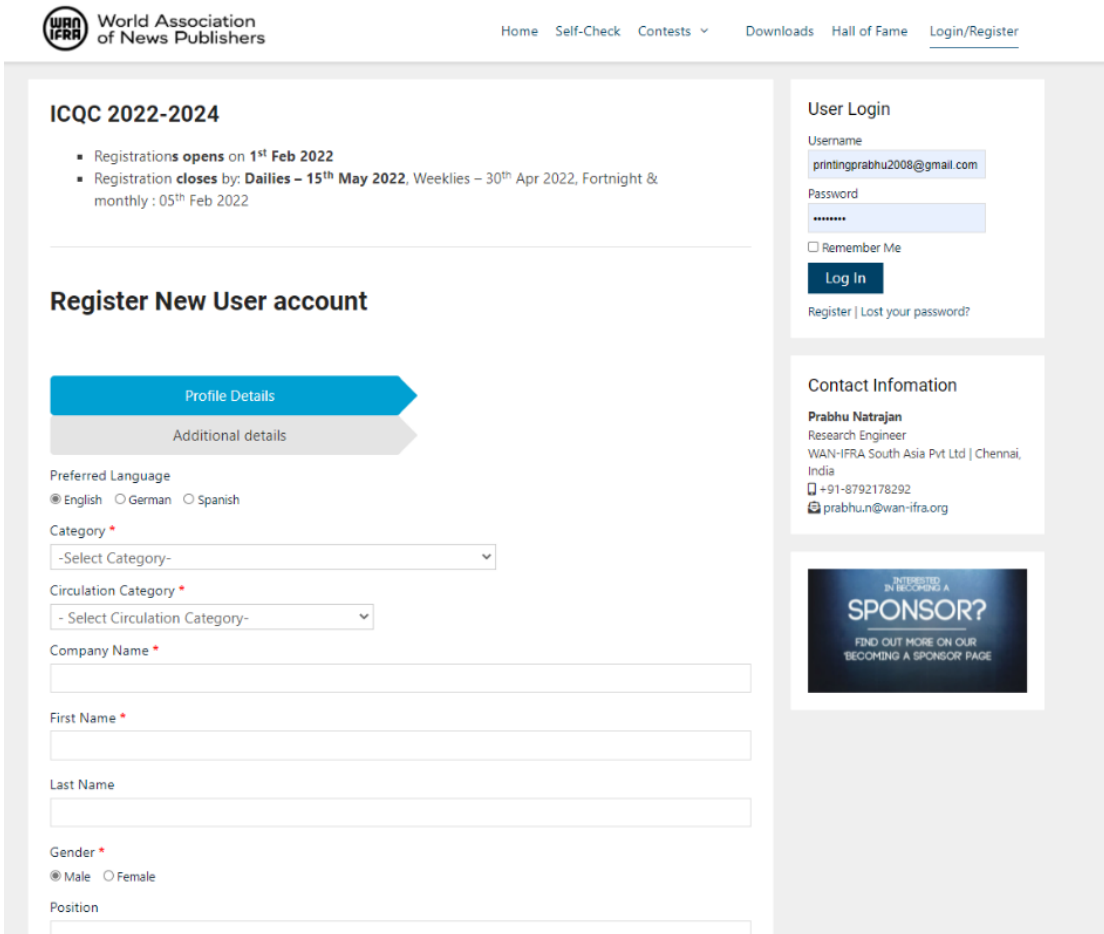
The contest evaluation based on objective technical measurements made on a print test element (WAN-IFRA "Cuboid" – Test patch) and a visual Print Quality defect (GPQ) evaluation by a jury of international newspaper experts.

Winners (Publications) of color quality will gain one star for their successful color quality membership, these stars accumulated over the years helps the winners to get a place into the **Elite star Club** and **Millennium Club** who reaches 5+ stars and 10+ stars respectively in their life time.

To know the complete competition flow and procedureds, visit [CONTEST FLOW](#). And, To register the contest online, visit,

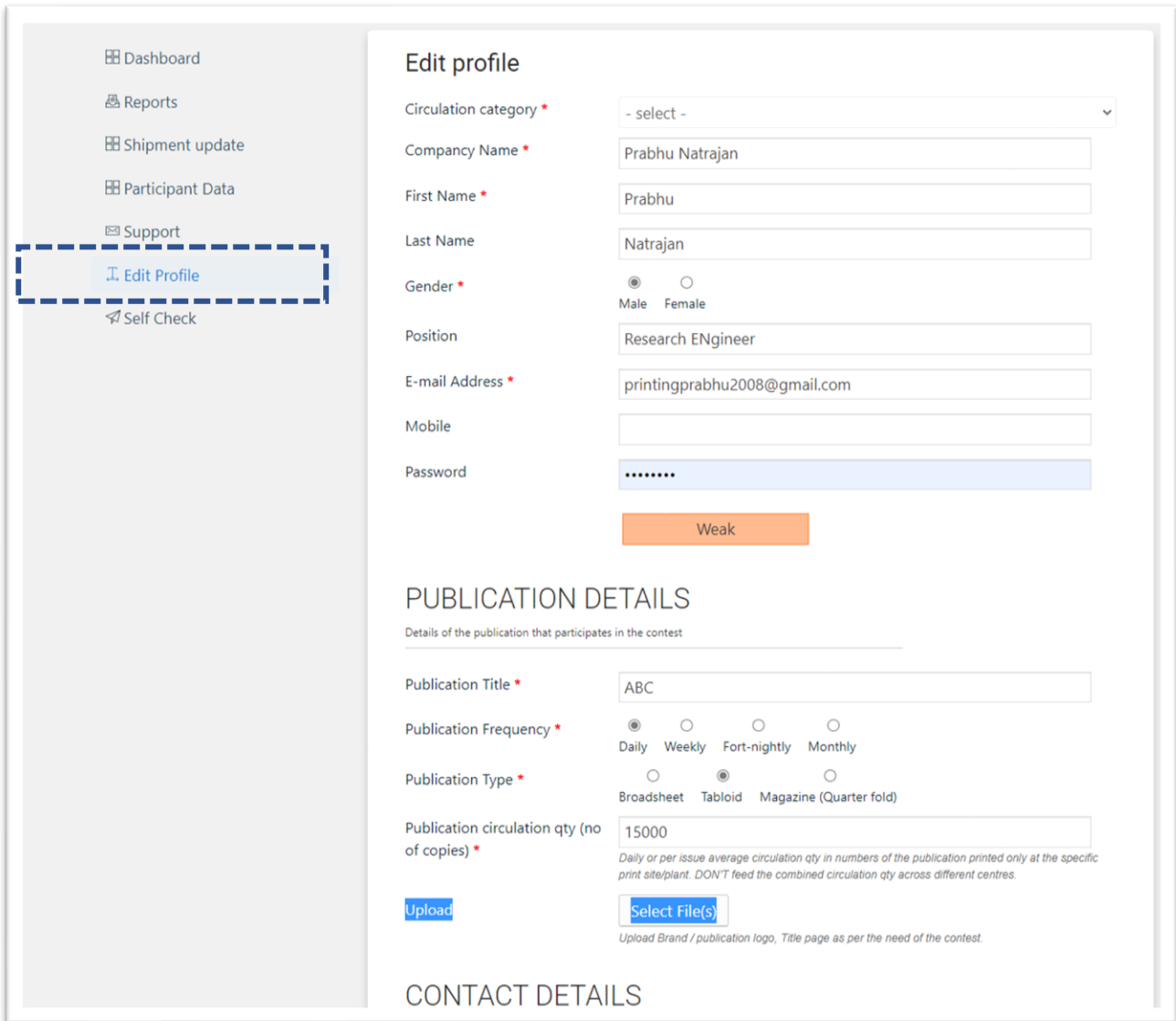
 **Register Online**

3. If you have user account already, Login,  
If not, “**Register New user account**”, then Login,



The screenshot shows the WAN-IFRA website interface. At the top left is the WAN-IFRA logo and the text "World Association of News Publishers". The top navigation bar includes links for Home, Self-Check, Contests, Downloads, Hall of Fame, and Login/Register. The main content area is divided into two columns. The left column features a section for "ICQC 2022-2024" with registration dates and a "Register New User account" section. The registration form includes fields for Profile Details (highlighted in blue), Additional details, Preferred Language (English, German, Spanish), Category, Circulation Category, Company Name, First Name, Last Name, Gender (Male, Female), and Position. The right column contains a "User Login" section with fields for Username (pre-filled with "printingprabhu2008@gmail.com") and Password, a "Remember Me" checkbox, and a "Log In" button. Below the login section is a "Contact Information" section for Prabhu Natrajan, Research Engineer at WAN-IFRA South Asia Pvt Ltd | Chennai, India, with contact details for phone and email. At the bottom of the right column is a "SPONSOR?" banner with the text "INTERESTED IN BECOMING A SPONSOR? FIND OUT MORE ON OUR BECOMING A SPONSOR PAGE".

4. Click **“Edit profile”** and update/check the data as per the **“publication”** specification that’s intended to participate in the competition. Update & Save profile.



**Edit profile**

Circulation category \* - select -

Company Name \* Prabhu Natrajan

First Name \* Prabhu

Last Name Natrajan

Gender \*  Male  Female

Position Research ENgineer

E-mail Address \* printingprabhu2008@gmail.com

Mobile

Password \*\*\*\*\*

Weak

**PUBLICATION DETAILS**

Details of the publication that participates in the contest

Publication Title \* ABC

Publication Frequency \*  Daily  Weekly  Fort-nightly  Monthly

Publication Type \*  Broadsheet  Tabloid  Magazine (Quarter fold)

Publication circulation qty (no of copies) \* 15000

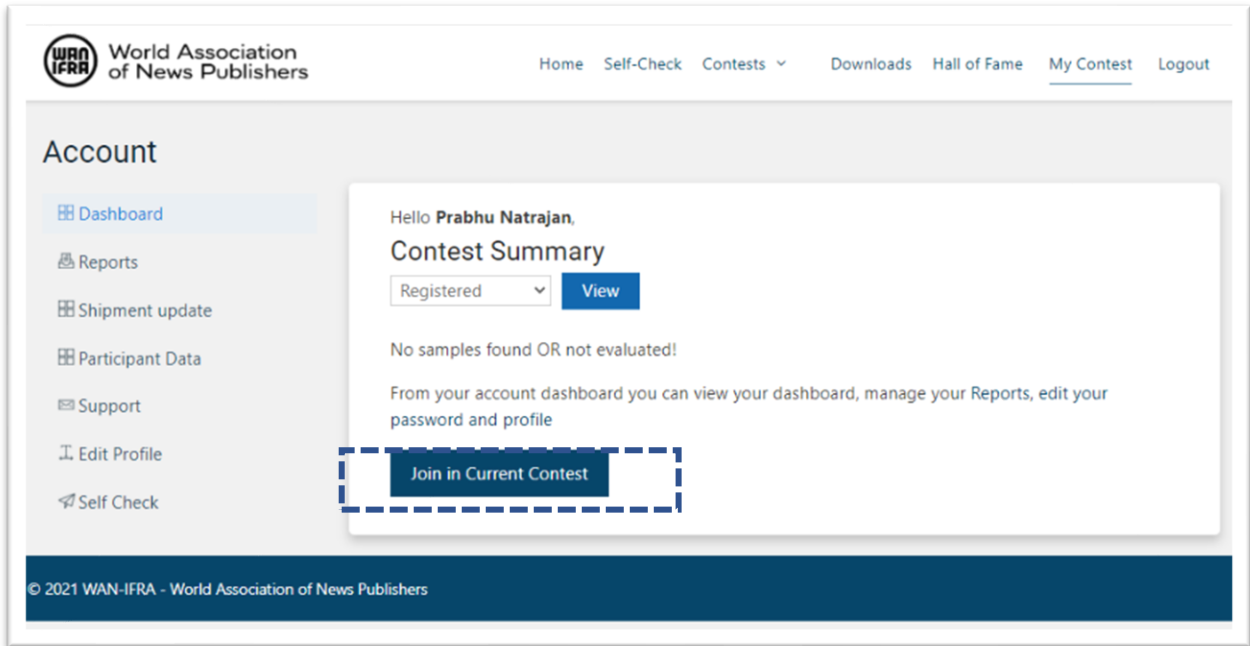
Daily or per issue average circulation qty in numbers of the publication printed only at the specific print site/plant. DON'T feed the combined circulation qty across different centres.

Upload

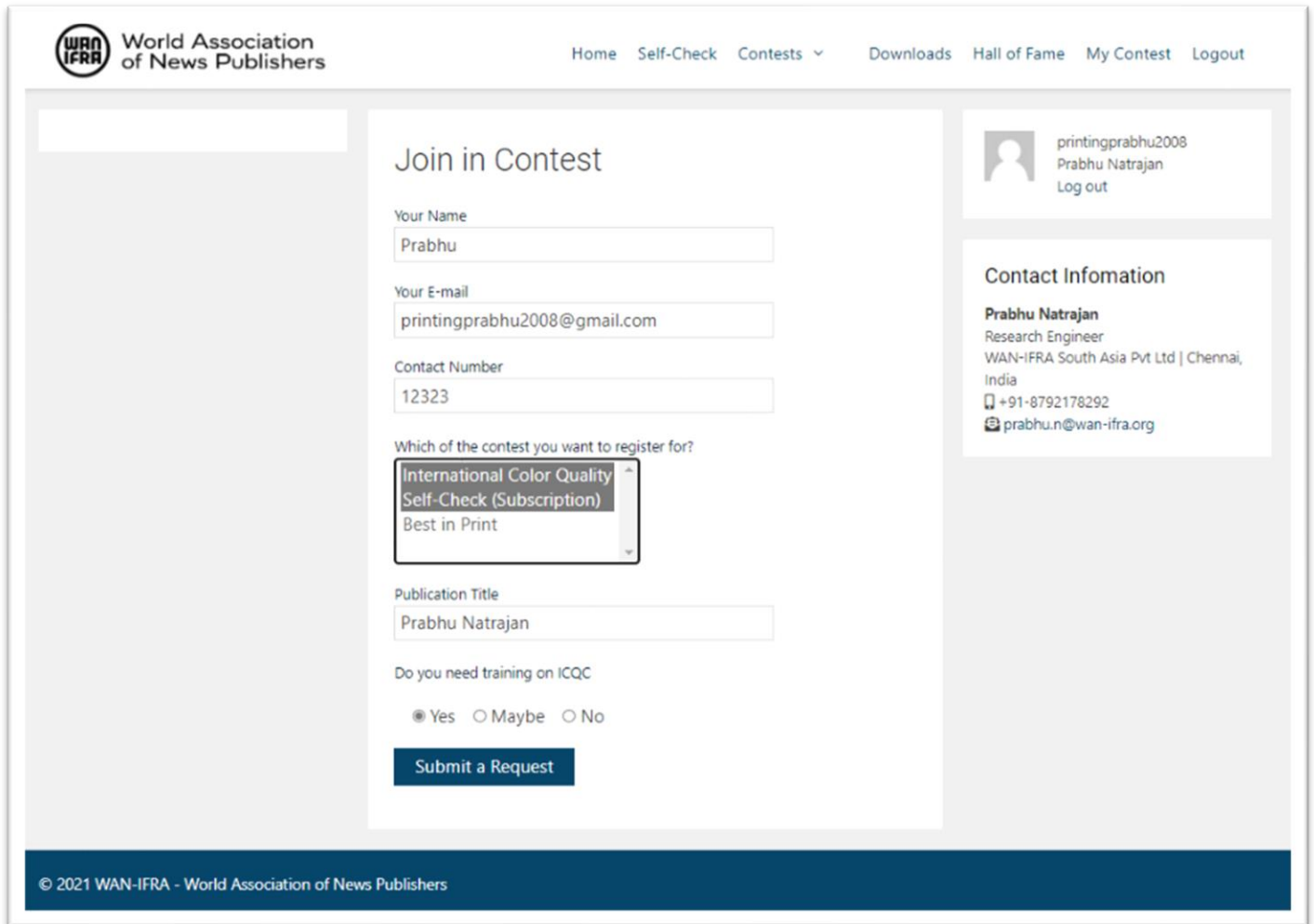
Upload Brand / publication logo, Title page as per the need of the contest.

**CONTACT DETAILS**

5. Click **“Join the current/running contest”** (ICQC” or “BIP”)



6. Fill up the form to join the contest. Further email communication will be sent short.



**World Association of News Publishers**

Home Self-Check Contests Downloads Hall of Fame My Contest Logout

### Join in Contest

Your Name  
Prabhu

Your E-mail  
printingprabhu2008@gmail.com

Contact Number  
12323

Which of the contest you want to register for?  
International Color Quality  
Self-Check (Subscription)  
Best in Print

Publication Title  
Prabhu Natrajan

Do you need training on ICQC  
 Yes  Maybe  No

**Submit a Request**

printingprabhu2008  
Prabhu Natrajan  
Log out

**Contact Information**  
**Prabhu Natrajan**  
Research Engineer  
WAN-IFRA South Asia Pvt Ltd | Chennai, India  
+91-8792178292  
prabhu.n@wan-ifra.org

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7. Download instruction from "**DOWNLOADS**", read through the definitions, adhere timeline, await for the regular email updates.